

Dwayne Cobham DwayneCobham@gmail.com

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SUMMARY

14 years' experience in industry covering 2D & 3D Design, Art Direction and Creative Direction. Awarded for design solutions and hired for pitch teams to win global accounts. Management of up to 30 remote designers and a passionate hardworking team player. Keen interest in emerging technologies like AR and optimisations of processes UX.

SOFTWARE

After Effects, Photoshop, Illustrator, Cinema 4D

CAREER HISTORY

Art Direction & Motion Design for The&Partnership: 2023 - 2024

Working with Artistic talent from UAE to bring to life social films that showcase their art livery as a collaboration between the artist and Formula 1.

Creative Director at Official Nonames: 2013 - 2023

Creative director for all of the digital communications online and offline.

Reached over 10k followers and over 250,000 organic views.

Lead Motion Graphics Designer at Saatchi & Saatchi: 2020

Producing social content and animation for Pampers, Head & Shoulders, Daz, Fairy, Aussie and Viakal for all of their social channels.

Lead Motion Graphics Designer at Wunderman Thompson: 2019/2020

Pitching and producing DOOH for HSBC across Clear Channel sites across the United Kingdom.

Lead Motion Graphics Designer/ Creative at Dark Horses: 2019

Producing social content and animation for PUMA in collaboration with the Women's World Cup. I had the pleasure of creating content for the whole team.

Lead Motion Graphics Designer at Virgin: 2019

Producing Screen animation for Virgin's DOOH and their BAFTA awards ceremony celebrated annually.

Senior Motion Graphics Designer at JWT: 2019

Producing 3D Key visuals for Vype's new flavours using photo realistic textures for stand out imagery.

Senior Motion Graphics Designer/Editor at What3Words: 2019

Producing social and web content for their re-brand launch. What3words is the first app to use word recognition for GPS.

Senior Motion Graphics Designer at VCCP: 2018

Producing DOOH for o2 and EasyJet campaigns for their entire campaign calendar. Working on the Rugby World Cup roll out and live interactive posts.

Senior Motion Graphics Designer at Moov: 2018

Producing On-air graphics for the Iranian news network. Responding live to news room requests 24/7 on-site.

Senior Lecturer at the Adobe Media Training Centre: 2017 / 2018

Teaching Adobe After Effects classes to industry professionals from Global brands such as Tommy Hilfiger, Asos and Nike.

Senior Motion Graphics Designer at Antidote: 2017

Producing DOOH for the new Mazda MX-5 RF using CGI imagery of the model for the campaign roll out.

Senior Motion Graphics Designer at Manchester United FC: 2017

Producing a series of hand drawn illustrated character animated videos for the MU stadium and brand website.

Senior Motion Graphics Designer at Channel 5: 2017

Producing Viacom's global showreel for this year including all of their

brands also working on TV Idents for Channel 5 reality TV shows.

Senior Motion Graphics Designer at Blink TV: 2017

Producing tour visuals for music artists globally like the South American Rapper Pit Bull, Dave and Ghetts.

Senior Motion Graphics Designer at Adam & Eve: 2017

Producing DOOH for Lloyds TSB nationwide campaign.

Senior Motion Graphics Designer at Publicis: 2017

Producing DOOH and OOH for Oral-B's re-launch

Senior Motion Graphics Designer / Art Director at BluePrint: 2016

Producing motion graphics for Canon and Jaguar Land Rover

Senior Motion Graphics Designer / Art Director at Plastic Pictures: 2016

Producing motion graphics for Thomas Cook and Unilever

Mid Motion Graphics Designer / 3D Visualiser at JWT: 2016

Producing 3D Visuals for HSBC and Infiniti

Art Director / Motion Graphics Designer at ONN: 2015

Official No Names is a fashion brand from London & Amsterdam. Art directing their new collections for 2015.

Mid Motion Graphics Designer / 3D Visualiser at JWT: 2014

Producing 3D Visuals for Nissans new car launch in Thailand.

Mid Motion Graphics Designer at Brothers and Sisters: 2014

Producing motion graphics for Sky Digital screens, working on the David Beckham campaign and football socials.

Mid Motion Graphics Designer at BD Network: 2014

Producing motion graphics for Virgin, Coca Cola, Nintendo, Swarovski and many more.

Mid Motion Graphics Designer at Clinic: 2014

Producing motion graphics for Madame Tussauds and Network Rail screens.

Mid Motion Graphics Designer at Small Back Room: 2014

Motion Graphics for Westfield City Centre, to help promote the East Village.

Mid Motion Graphics Designer at BDA Creative: 2014

Producing motion graphics Idents for Disney.

Mid Motion Graphics Designer at Part Of A Bigger Plan Amsterdam: 2014

Motion graphics for Television commercials and online promotional videos in the Netherlands.

Mid Motion Graphics Designer / Video Editor at Fitch: 2013

Video editing and motion graphics for In-store advertising using Adobe Creative Suit. The videos were produced for Dell.

Mid Motion Graphics Designer / Video Editor at Brave: 2013

Video editing and motion graphics for online advertising using Adobe Creative Suit and Premier Pro. The videos were produced for brands such as Chambord, Motors.co.uk and JTL.

Mid Motion Graphics Designer / 3D Visualiser at VCCP: 2013

3D interactive interior visualisations for pitches using Cinema 4D and Adobe Creative Suit. The visuals were prepared for the Vifor Pharma Ferinject campaign.

Mid Motion Graphics Designer at Chandler Chicco Companies (Nitio): 2013

6 months at Chandler Chicco Companies located on Shaftesbury Avenue. Motion graphics for clients such as, Pfizer, Demelza, GSK, Victoza and Lyrica. Using Cinema 4D and After Effects.

Junior / Mid Motion Graphics Designer at Signal TV: 2012 - 2013

6 months at Signal TV located on Wardour St. Motion graphics for clients such as, Activision, O2, Schwarzkopf, Time Out and Vo5. Using Cinema 4D and After Effects.

Other duties included leasing with Clearcast and Ofcom for clearance for TVC's in the UK and Ireland. Understanding the correct outputs for the channels and organising delivery of the content.

Junior / Mid Motion Graphics Designer at Run Productions: 2012

6 months at Run Productions located on Charlotte St. Motion graphics for clients such as, John Frieda, Pizza Hut, Coronation Street and The UAE. Using Cinema 4D and After Effects.

Junior Motion Graphics Designer at Mood Media: 2011 - 2012

A year's experience at Mood Media, working in the creative services department. Over my year at Mood Media I had the opportunity to work on well-known brands such as BP, O2, HMV, Swarovski, Primark, Guess and many more. Learning more technical information about formatting / resolution, also gaining more knowledge and understanding in the different software's.

Framestore / Rushes: Spring 2010

(1 week each) Internships where I had the opportunity to visit all the design departments.

• 3D modelling • Design lab • Flame and Smoke suites • VFX - Rotoscoping / Tracking. • Spirit 4K colour grading.

This was a great opportunity to see and learn about an established company's workflow. It was fantastic to learn more about projects such as Avatar and other large-scale commercials.